



**PRESS RELEASE (FOR IMMEDIATE RELEASE)**

**The Beatles Story invites you to a 'Pilgrimage for George' event commemorating his 80<sup>th</sup> birthday.**

**FREE ENTRY - 25<sup>th</sup> February 10am – 3pm - Fab4 Café, The Beatles Story, L3 4AD**

Join us for this free event as we celebrate George's life and spirituality on what would have been his 80th birthday. The Beatles Story invites you to the Fab4 Café at Liverpool's Royal Albert Dock for a special panel discussion and Q&A session with Hare Krishna devotees who knew George personally, along with live music and workshop activities for all ages!

George's Hare Krishna faith was an important part of his life and a major influence on his music. The Beatles Story invites you to become immersed in the movement George became a key part of from the late 1960s.

Join us as we welcome Hare Krishna devotees from around the country, and our host Pradyumna Pradip Gajjar, in the 50th year of Bhaktivedanta Manor - which was donated to the movement by George in 1973. Pradip and the panel will be talking about their faith and their time with George, and will be answering your questions in a Q&A session.

We'll be celebrating George's 80th birthday throughout the day, and in addition to our panel discussion you can enjoy live music from The Cavern Club's Clark Gilmour, and Mukunda Michael Murphy from 'My Sweet Lord: The Spiritual Journey of George Harrison.' We'll also be hosting children's activities in our Discovery Zone, and an Indian instrument workshop.

Visitors will also have the chance to try The Fab4 Cafe's 'George's Soup' - a spicy vegan lentil soup made from George Harrison's own recipe!

The Fab4 Café, which evokes the spirit of the 1960s, is located at The Beatles Story at Liverpool's Royal Albert Dock. The entrance is situated inside the Fab4 Store on Gower Street. The Beatles Story is the world's largest permanent exhibition purely devoted to telling the story of the lives and times of The Beatles, and transports visitors on an incredible immersive journey telling the story of how four young lads from Liverpool were propelled to the dizzy heights of fame and fortune from their humble childhood beginnings.

The event is free to attend, however we encourage visitors to donate to George Harrison's charity - ['The Material World Foundation.'](#) The Foundation has supported hundreds of individuals, organisations and charities since it was established by George in 1973, including Liverpool-based LIPA and Alder Hey Children's hospital.

**ENDS**

For more information or press tickets please contact [masongriffiths@beatlesstory.com](mailto:masongriffiths@beatlesstory.com)

## About The Beatles Story

The award-winning 'The Beatles Story' is the world's largest permanent exhibition purely devoted to telling the story of The Beatles' rise to fame. Located in the Fab Four's hometown of Liverpool on the stunning waterfront at the Albert Dock, The Beatles Story takes visitors on an immersive journey through the lives, times, culture and music of the world's greatest band. Join The Beatles on their journey; first conquering Liverpool, and then the world, through recreations of key locations from the band's career including Hamburg, The Cavern Club and Abbey Road Studios.

A must for any music fan, The Beatles Story features an impressive collection of fascinating memorabilia including the band's original instruments, John Lennon's New York piano, Ringo Starr's drum kit, rare album sleeves, photography and original lyrics.

Finish your perfect historical music experience in one of two Beatles-themed [Fab4 Cafes](#) or browse through a fantastic range of products available from one of the [Fab4 Stores](#).

For more information and to buy tickets please visit [beatlesstory.com](http://beatlesstory.com)

For more information, additional images or filming requests please contact [masongriffiths@beatlesstory.com](mailto:masongriffiths@beatlesstory.com)



(Credit: The Beatles Story, Liverpool)

## About Pradyumna Pradip Gajjar, the panel host.

Pradyumna Pradip Gajjar was born in Walsall and as a young teenager became attracted to the songs of John Lennon and the Beatles. Learning of George Harrison's spiritual journey, he became fascinated by the meditational practice and the wisdom of ancient India. He became a student of the Bhagavad-gita and after completing university, he became a monk at Bhaktivedanta Manor - the UK HQ of the Hare Krishna community gifted by George Harrison back in 1973. After 10 years of serving at the Manor, he stepped back into the world, continuing his spiritual pursuit. He now leads the Hare Krishna community in Leicester, is married with two children and works as a leadership and well-being coach.